

Ultimate Prelim Getaway Promotion Terms & Conditions ("Conditions of Entry")

Schedule	
Promotion:	Ultimate Prelim Getaway Promotion
Promoters:	- ROYAL ZOOLOGICAL SOCIETY OF SOUTH AUSTRALIA INCORPORATED, ABN 38 750 470 952, Adelaide Zoo, Frome Road, Adelaide SA 5000, Australia ("Zoos SA") - Asahi Beverages Pty Ltd, ABN 51 004 243 994, Level 19, 2 Southbank Boulevard, Southbank, VIC 3006, Australia. Ph: 1800 244 054 ("Asahi") For any enquiries regarding this Promotion, please contact Asahi via consumerrelations@asahi.com.au or 1800 244 054.
Promotional Period:	Start time/date: 11:00 am ACST on 27/08/26 End time/date: 11:59 pm ACST on 10/09/26
Eligible entrants:	Entry is only open to SA residents who are 18 years of age or over and are Zoos SA Annual Members and Life Members who have received an eDM invite from Zoos SA to participate in this Promotion.
How to Enter:	To enter the Promotion, the entrant must, during the Promotional Period, visit the promotional website (by clicking on the link provided in the eDM OR scanning the QR code advertised at the Zoos Australia member ticket booth), and follow the prompts to the Promotion entry page; and fully complete and submit the online entry form with their personal details (as requested) and an answer to the question: "in 25 words or less who you'd take on the ultimate AFL Preliminary Finals getaway and why?".
Entries permitted:	Limit one (1) entry permitted per person.
Winner Determination:	<u>Judging:</u> - Judging will take place within seven (7) days of the Promotion end date. - The winner will be determined by representatives of the Promoters. Each entry will be judged based on the individual originality, creative merit and literary merit of the answer provided to the promotional question. - The best valid entry, as determined by the judges, will win the prize specified below. - The judges may select additional reserve entries which they determine to be the next best, and record them in order, in case of an invalid entry or ineligible entrant. - The winner will be determined by skill. Chance plays no part in determining the winner. The judges' decision is final and binding and no correspondence will be entered into
Total Prize Pool:	Up to AUD\$4,000.00

Prize Description	Number of this prize	Value (per prize)
The prize is a 2026 Toyota AFL Preliminary Final experience for the winner and a guest (aged 18 years or over) which includes the following: - return economy class flights from the Adelaide airport to the city or cities hosting the first and second 2026 Toyota AFL Preliminary Finals (only provided that the Preliminary Finals are not held in SA); - two (2) reserved seat tickets to the first 2026 Toyota AFL Preliminary Final; - one (1) night's twin-share 4-star accommodation in the city hosting the first 2026 Toyota AFL Preliminary Final; - two (2) reserved seat tickets to the second 2026 Toyota AFL Preliminary Final;	1	Up to AUD\$4,000.00 depending on the winner's exact point of departure

• one (1) night's twin-share 4-star accommodation in the city hosting the second 2026 Toyota AFL Preliminary Final; and • two (2) Rise & Roam Experience at Adelaide Zoo, awarded as a voucher.		
Further Prize Details:	For the sake of clarity, Zoos SA and Asahi are co-promoters of the Promotion. Asahi is an official partner of the AFL; Zoos SA is not an AFL partner or sponsor. Asahi is responsible for supplying and fulfilling the AFL tickets, travel and accommodation components of the prize. Zoos SA is responsible for supplying the Rise & Roam Experience vouchers. <i>Rise & Roam Experience Vouchers:</i> • The vouchers will be supplied by Zoos SA and are valid for three (3) years from the date of issue. Bookings are subject to availability and Zoos SA's standard booking terms and conditions. • Any ancillary costs associated with redeeming the voucher are not included. Any unused balance of the voucher will not be awarded as cash. Redemption of the voucher is subject to any terms and conditions of the issuer including those specified with the voucher. <i>Travel Prize:</i> • Travel must be taken to coincide with the first and second 2026 Toyota AFL Preliminary Finals. Prize cannot be taken during Australian school holidays, public holidays or other peak periods. If the winner is unavailable or unwilling to travel on the dates required by Asahi, they will forfeit their right to the prize and will not be awarded cash or any other alternative in lieu. • Travel itinerary will be determined by Asahi in its absolute discretion. • Prize is subject to the standard terms and conditions of individual prize and service providers. • The winner and their companion must depart from and return to the same departure point and travel together. • Subject to the terms and conditions of the participating prize provider(s), if for any reason the winner does not, once the prize has been booked, take the prize (or an element of the prize) at the time stipulated, then the prize (or that element of the prize) will be forfeited and will not be redeemable for cash. • The prize is subject to booking and flight availability. • The winner and their companion are responsible for ensuring that they have any requisite travel documentation. • Frequent flyer points will not be awarded and do not form part of the prize. • Spending money, meals, taxes (excluding airline and airport taxes), travel insurance, transport to and from departure point, transfers, items of a personal nature, in-room charges and all other ancillary costs, unless otherwise specified in the prize description, are not included. • The winner may be required to present their credit card at check in. <i>2026 Toyota AFL Preliminary Finals Tickets:</i> • This prize includes tickets to the first and second 2026 Toyota AFL Preliminary Finals, taking place around September 2026 (each an “Event”). The exact dates of each Event will be communicated to the winner once determined. If the winner is unwilling or unable to attend an Event, they forfeit the prize and Asahi is not obliged to offer a substitute prize. • Event tickets are subject to the organiser’s terms and conditions, including any applicable age restrictions. Asahi and the event organisers hereby expressly reserve the right to eject any winner and/or their companion for any inappropriate behaviour, including but not limited to intoxication, whilst participating in any element of the prize.	

	All costs associated with travel to and from the Event will be the responsibility of the winner and their companion
Winner notification:	The winner will be contacted in writing within seven (7) days of being determined.
Unclaimed Prizes:	In the event of an unclaimed prize, the Promoters may at their discretion assign the prize to the entry judged the next best entry, conduct a further judging to award the prize, or withdraw the prize unawarded. The Promoters are under no obligation to award any unclaimed prize.

- The entrant agrees and acknowledges that they have read these Conditions of Entry (and the Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and the Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
- The Promotion commences on the Start Date and ends on the End Date ("**Promotional Period**"). Where applicable, entries are deemed to be received at the time of receipt by the Promoters and not at the time of transmission or deposit by the entrant. Records of the Promoters and their agencies are final and conclusive as to the time of receipt.
- Valid and eligible entries will be accepted during the Promotional Period.
- Employees (and their immediate family members) of the agencies/companies directly associated with the conduct of this Promotion, the Promoters, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoters' distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "**Immediate family member**" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
- All reasonable attempts will be made to contact the winner.
- If the winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoters, they will forfeit the prize and the Promoters are not obliged to offer a substitute prize.
- The value of the prizes is accurate and based upon the recommended retail value of the prizes (inclusive of GST) at the date of publication. The Promoters accept no responsibility for any variation in the value of the prizes after that date.
- No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoters.
- If a prize (or portion of a prize) is unavailable the Promoters reserve the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification.
- No entry fee is charged by the Promoters to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.
- Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoters reserve the right, in their sole discretion, to determine the identity of the entrant or winner.
- Entrants' personal information will be collected by the Promoters and/or by CUB Pty Ltd ABN 76 004 056 106, Level 19, 2 Southbank Boulevard, Southbank, VIC 3006, Australia ("**CUB**") ("**the Collectors**") directly or through their individual agents or contractors. By entering, the entrant consents to the Collectors keeping personal information on their respective databases. The Collectors may use this information to conduct and manage the Promotion and for future marketing purposes regarding their products, including contacting the entrant electronically. The Collectors will handle personal information in accordance with their privacy policy which is located at <https://asahi.com.au/privacy> (for CUB and Asahi) and at <https://www.zoossa.com.au/wp-content/uploads/2021/04/Zoos-SA-Privacy-Statement.pdf> (for Zoos SA). The Collectors gather personal information about entrants to enable them to participate in this Promotion and may disclose the entrants' personal information to third parties including their contractors and agents, prize suppliers and service providers to assist in conducting this Promotion, to communicate with the entrants or in storing datalippines, New Zealand, the UK and the Netherlands. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim

a prize in the Promotion. The Collectors' direct marketing communications will, where required by the Spam Act 2003 (Cth), contain a functional unsubscribe functionality that the entrant may use to opt-out of any further such communications and provided that the functional unsubscribe facility complies with the Spam Regulations 2021 (Cth). By entering, you consent to receive email or SMS messages from the Collectors without any functional unsubscribe facility if they relate primarily to the conduct of the Promotion.

13. The Promoters reserve the right to refuse to allow a winner to take part in any or all aspects of a prize, if the Promoters determine in their absolute discretion, that a winner is not in the physical or mental condition necessary to be able to safely participate in or accept the prize.
14. It is a condition of accepting the prize that a winner and their travel companion may be required to sign a legal release as determined by the Promoters in their absolute discretion, prior to receiving a prize.
15. If a prize is provided to the Promoters by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoters/CUB accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
16. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
17. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoters, the Promoters may in their sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize.
18. The Promoters reserve the right, at any time, to validate and check the authenticity of entries and identity, age and place of residence). If a winner cannot provide suitable proof as required by the Promoters to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoters' discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
19. All material submitted on entry (e.g. comment(s) and answer(s) to a promotional question) must NOT: (a) be in breach of any laws, regulations and rights, e.g. any laws regarding intellectual property (copyright, trademarks, etc), defamation and privacy; (b) be defamatory, obscene, derogatory, pornographic, sexually inappropriate, contain nudity, aggressive, violent, abusive, harassing, threatening, objectionable or discriminate/vilify any section of the community with respect to race, ethnicity, nationality, religion, origin, sexual preference, mental illness, disability or gender or unsuitable for publication; or (c) contain viruses. Entrants warrant that they own or have the right to license the copyright in any entry submitted by them into this Promotion, for the purposes of this Promotion, that no rights have been granted to any third party in respect of any such entry which would prevent the entry being used as contemplated by this Promotion, and that the use by the Promoters of any such entry will not breach any laws or infringe the rights of any person (including without limitation with respect to privacy, intellectual property and defamation). Entrants must obtain prior consent from any person or from the owner(s) of any property that appears in their entry. By entering, all entrants license and grant the Promoters, their affiliates and sub-licensees an exclusive, royalty-free, perpetual, worldwide, irrevocable, and sub-licensable right to use, reproduce, modify, adapt, publish and display their entry (including any portion of their entry) for any purpose, including but not limited to future promotional, marketing or publicity purposes, in any media, without compensation, restriction on use, attribution or liability. Entrants agree that their entry is their original work and does not infringe the rights of third parties, or that they have obtained full prior consent from any person who has jointly created or has any rights in the aforementioned material. Entrants consent to any use of their entry that may otherwise infringe their moral rights. Entrants are responsible for all materials they submit on entry. The Promoters will not be liable for any entries, to the extent permitted by law. The

Promoters reserve the right to remove, request removal or decline to publish any entry or portion of an entry for any reason whatsoever, including if in breach of these Terms and Conditions. The Promoters will have no liability to entrants if it exercises this right and entrants must comply with any request made by the Promoters pursuant to this paragraph. The entrant warrants and represents that any material sent or provided by the entrant to the Promoters will not infringe any copyright, trademarks or other intellectual property rights of any third party (including moral rights) and that the entrant has all rights to use the materials and has obtained all necessary consents to comply with any relevant privacy and/or confidentiality requirements. Entrants agree to indemnify the Promoters for any breach of the Terms and Conditions including this clause.

20. The Promoters reserve the right to disqualify entries in the event of non-compliance with these Conditions of Entry. If there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoters will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoters' decision, acting reasonably, will be final.
21. The Promoters and their associated agencies and companies (including but not limited to CUB) will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or willful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoters (or its associated organisations) has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in such case each organisation's liability is limited to the minimum allowable by law).
22. Unless otherwise specified, a prize is a single event for the winner (and where relevant their companion) and cannot be separated into individual events or components.
23. The winner(s) will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoters may use any such marketing and editorial material without further reference or compensation to them.
24. The Promoters accept no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
25. Failure by the Promoters to enforce any of their rights at any stage does not constitute a waiver of these rights.